

The Glasgow Breastfeeding Initiative is provided by Greater Glasgow and Clyde NHS to assist women in making an informed choice about infant feeding.

The aim of the Initiative is to increase the rate and duration of women breastfeeding to 6 weeks and beyond.

The Initiative can provide you, if your Doctor is part of the Initiative, with a volunteer helper from your local community to offer information and advice about breastfeeding. All the helpers are mums who have breastfed and have trained for their role using a training package based on UNICEF's "Protecting, Promoting and Supporting Breastfeeding" and the National Breastfeeding Advisors BEST workshops. If you go on to breastfeed, your helpers will provide you with ongoing support. This service is offered to you in addition to the help you will have from your midwife, health visitor and G.P.

The volunteer helpers are advised and supported in their work by the Glasgow Breastfeeding Initiative Coordinator, Marion McPhillips and Health Visitors, Liz Teiger, Michelle McCarthy, Anne Evans and Margaret Swan.

For further information on how to receive support or become a volunteer with this service please call 0141 531 8227

Pat Maxwell – Administrator

Marion McPhillips – Breastfeeding Initiative Coordinator

On

0141 531 8227